

COMPANY BRIEF
2018

NOW
ALWAYS
AND
FOREVER

NAAF
MEDIA & DESIGN

“

Our goal is to help our clients create,
revitalize and promote
strong identity communication

”

CLIENT



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ON LINE

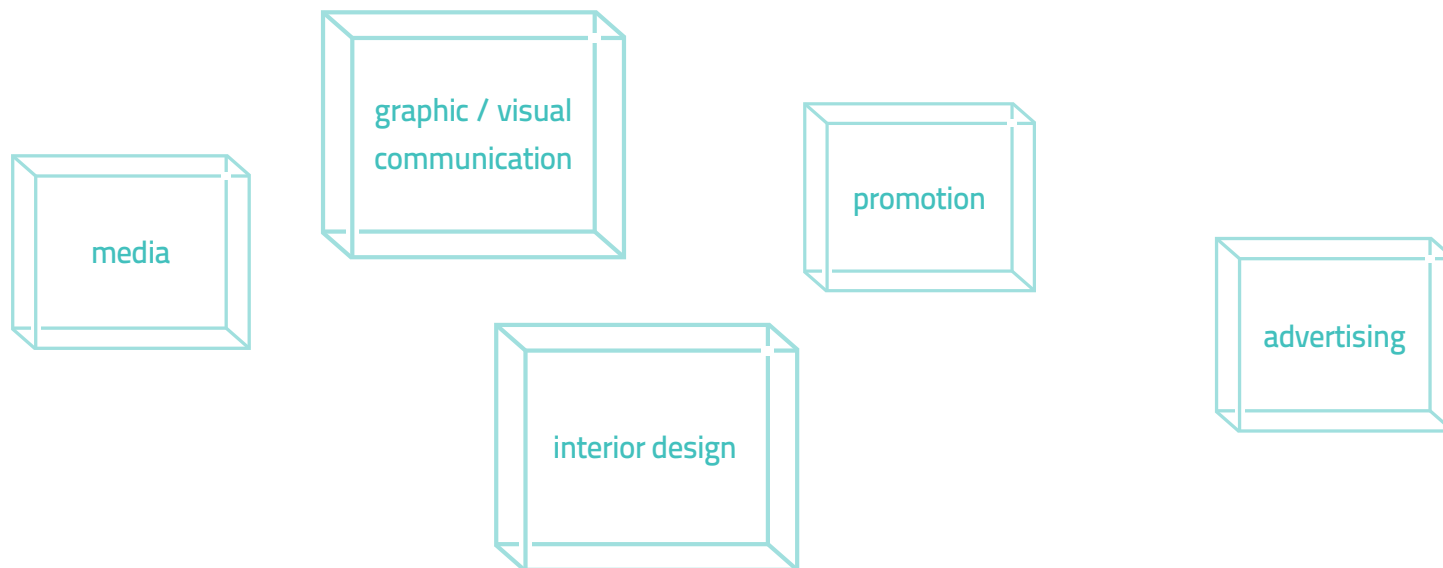
85

PROMOTION



고객을 비롯한 모든 파트너분들께 더 큰 만족, 더 새로운 가치를 드리겠습니다.

주식회사 나프미디어앤디자인은 미디어 분야를 넘나들며 그래픽 . 웹 디자인 사업과 공간/인테리어 사업까지 다양한 미디어 사업영역에서 창의적인 콘텐츠 개발에 앞장서고 있습니다. 또한 새로운 권위와 품격의 창출을 제안하는 VVIP 매거진 노블리안을 통한 고품격 럭셔리 라이프 마케팅으로 고객과 소통하고 있는 종합미디어 회사입니다.



strategic & creative solution

Company Information

Founded Date 2008. 08
Founder Lim Joong Hwi
Revenue \$5.6 billion (2016)
Employees 24
Website www.naaf.co.kr

strategic & creative solution

Marketing

마케팅 리서치와 경험이 축적된 방대한 데이터를 바탕으로 최적의 마케팅 컨설팅을 제안합니다.
나프미디어앤디자인의 탁월한 기획력과 전략, 고객과의 신뢰를 최우선으로 최고의 서비스를 제공합니다.

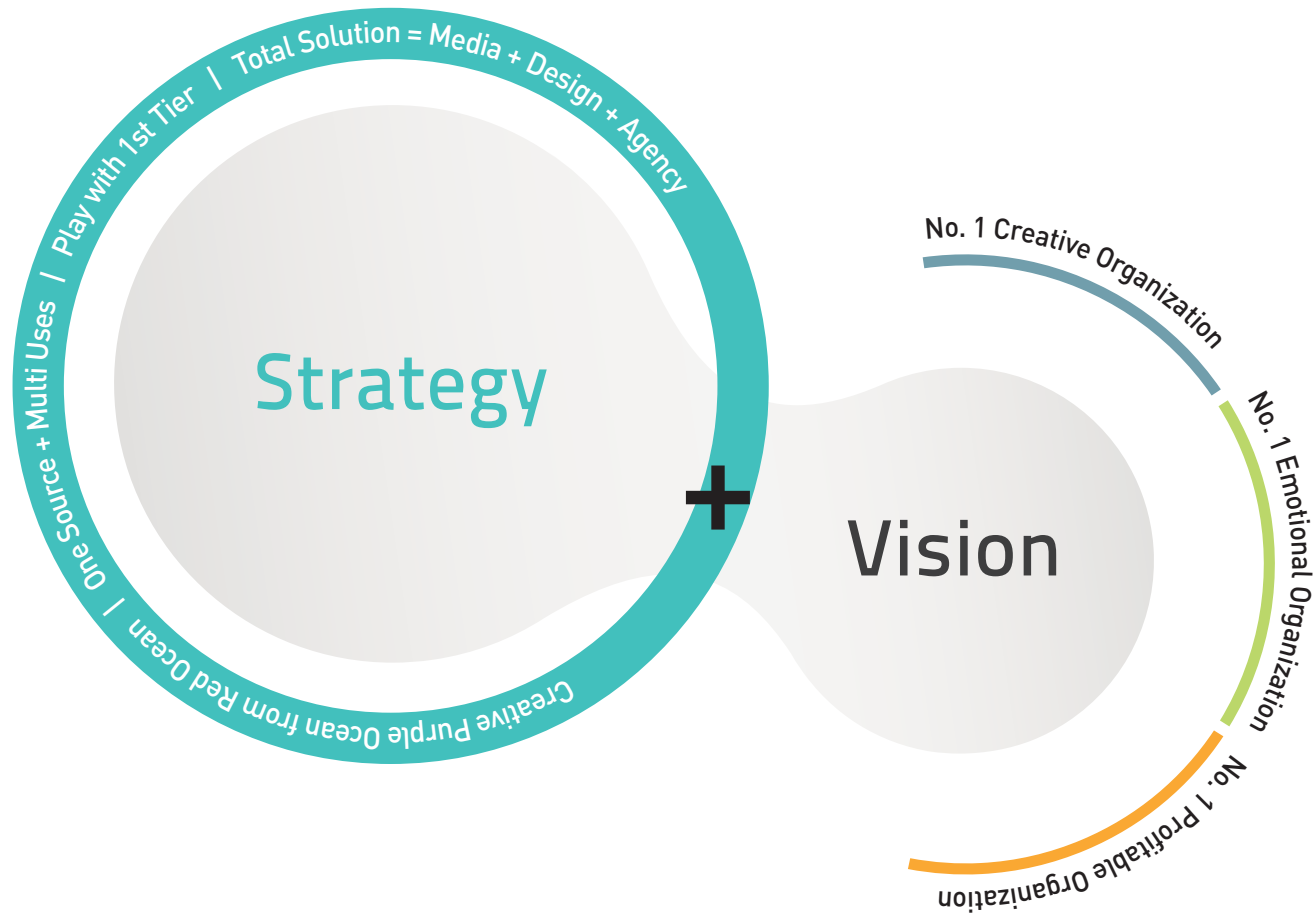
Design

기획과 리서치가 바탕이 된 감각적인 아이디어와 표현능력은 나프미디어앤디자인의 수 많은 프로젝트를 성공으로 이끌었습니다. 나프미디어앤디자인에서 여러분의 프로젝트를 성공으로 이끌 최적의 디자인을 만나보세요.

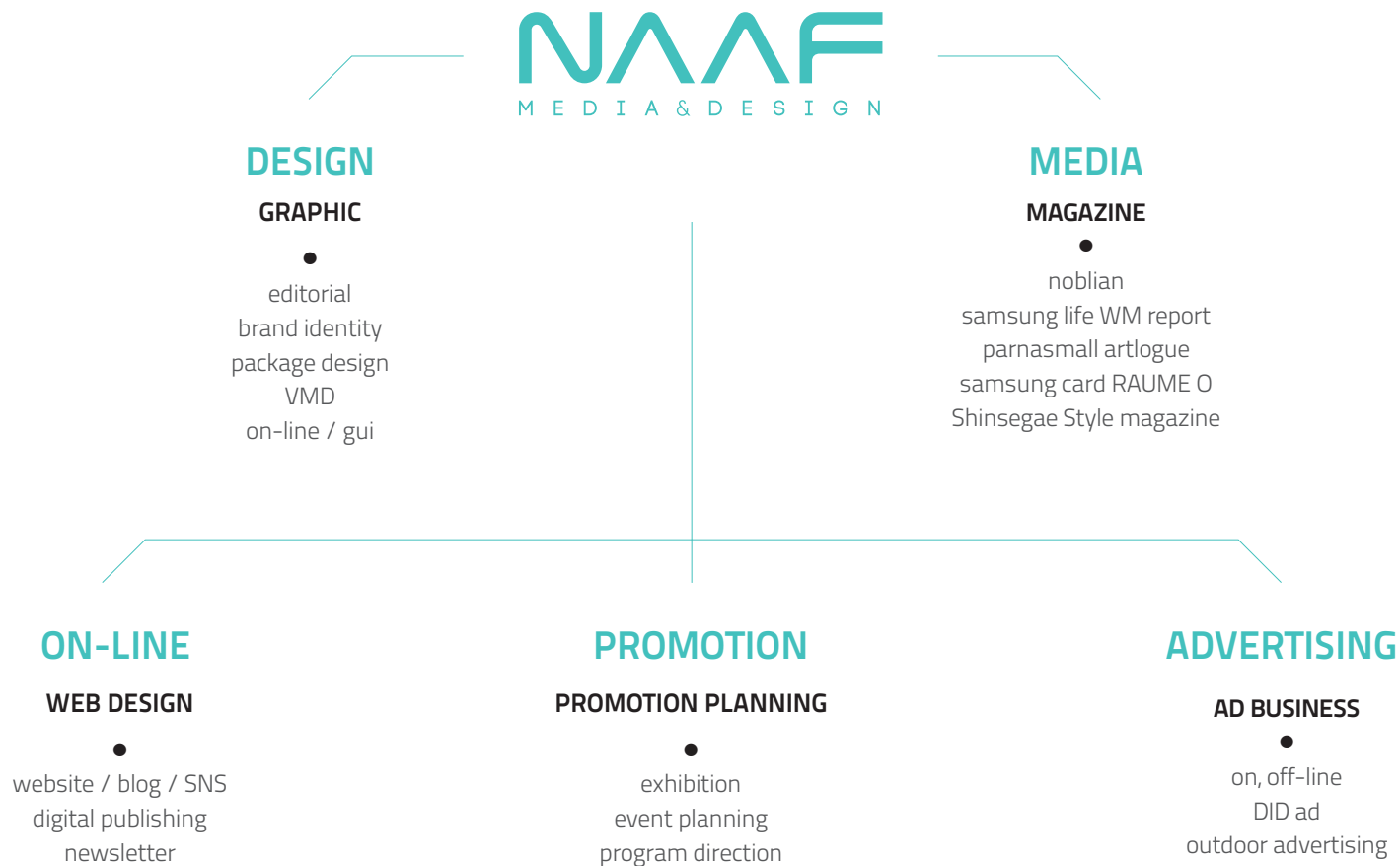
Media

나프미디어앤디자인은 VVIP 대상 멤버십 매거진을 발행하고 있습니다. 소비자의 라이프스타일을 반영한 전략적인 기획과 크리에이티브를 통해 클라이언트 뿐만 아니라 나프미디어앤디자인 스스로 만족할 수 있는 고품격 매거진을 제작하고 있습니다.

Strategy and Vision



Business Activities



introduction of **DESIGN**

DISTRIBUTION SERVICE

DEPARTMENT STORE / MALL / HOTEL / DUTY FREE

SHINSEGAE

COMMON GROUND

D-CUBE CITY

THE SHILLA

SHERATON WALKERHILL

MIRAE ASSET CENTER1

PARNAS MALL

AVENUE FRANCE

CENTRAL CITY

JW MARRIOTT

W HOTEL

BRANDING

BROCHURE / PACKAGE / CI / BI

AMWAY

LOTTE CHEMICAL

KYOWON L&C

HANA CARD

GOOGLE

KOLON GLOBAL

JAGUAR LANDROVER

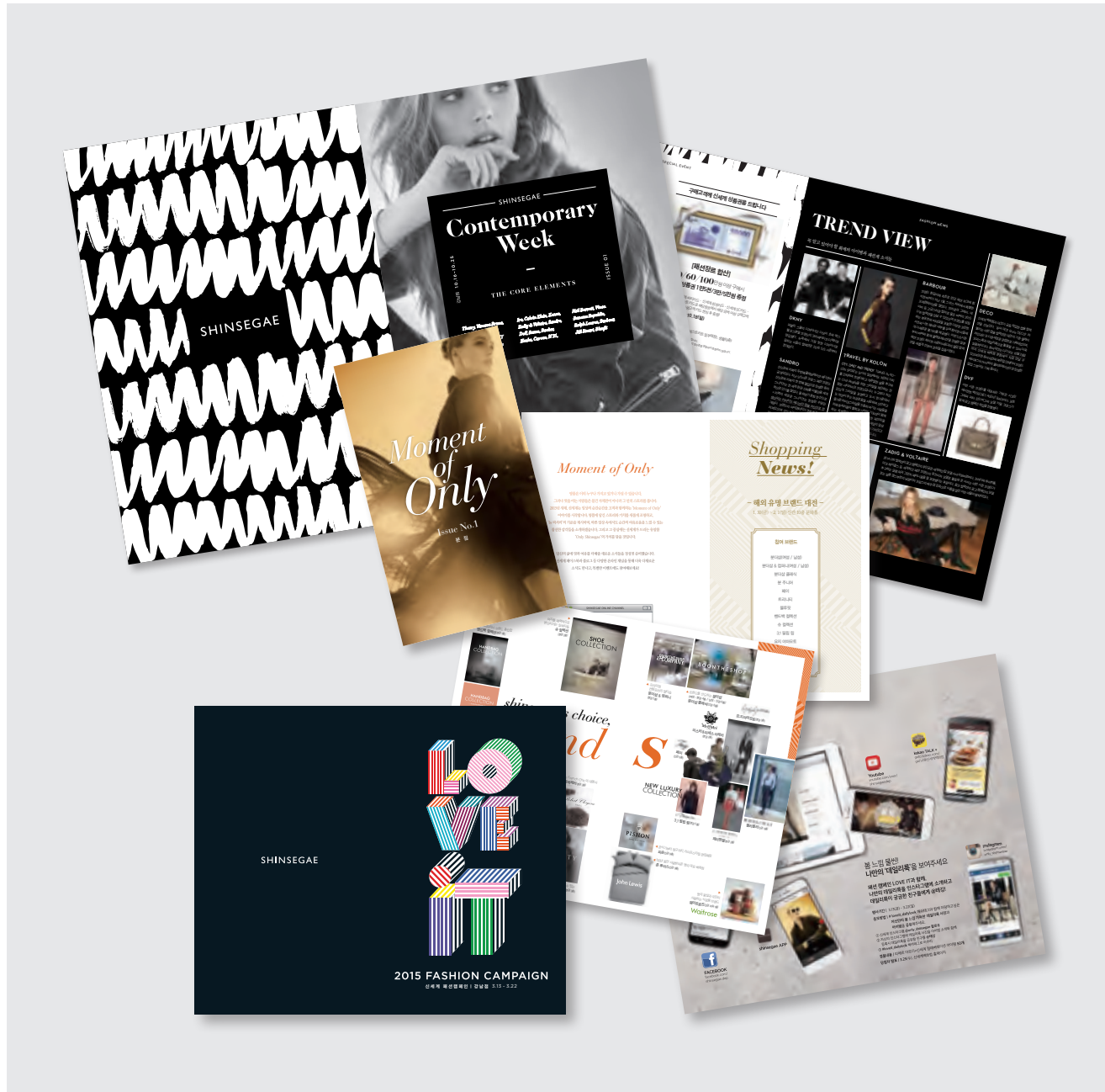
HYUNDAI CARD

DISTRIBUTION SERVICE

DEPARTMENT STORE/MALL/HOTEL/DUTY FREE

SHINSEGAE



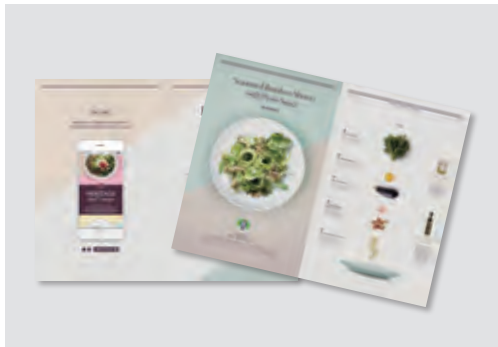


DISTRIBUTION SERVICE

DEPARTMENT STORE/MALL/HOTEL/DUTY FREE

SHINSEGAE

FOOD MARKET



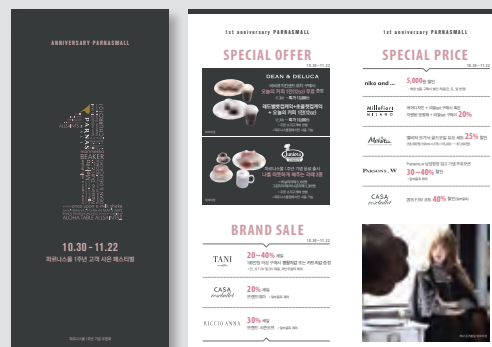


DISTRIBUTION SERVICE

DEPARTMENT STORE/MALL/HOTEL/DUTY FREE

PARNAS MALL





DISTRIBUTION SERVICE

DEPARTMENT STORE/MALL/HOTEL/DUTY FREE

PARNAS MALL





DISTRIBUTION SERVICE

DEPARTMENT STORE/MALL/HOTEL/DUTY FREE

COMMON GROUND





DISTRIBUTION SERVICE

DEPARTMENT STORE/MALL/HOTEL/DUTY FREE

COMMON GROUND





DISTRIBUTION SERVICE

DEPARTMENT STORE/MALL/HOTEL/DUTY FREE

AVENUE FRANCE





DISTRIBUTION SERVICE

DEPARTMENT STORE/MALL/HOTEL/DUTY FREE

AVENUE FRANCE





DISTRIBUTION SERVICE

DEPARTMENT STORE/MALL/HOTEL/DUTY FREE

D-CUBE CITY





DISTRIBUTION SERVICE

DEPARTMENT STORE/MALL/HOTEL/DUTY FREE

CENTRAL CITY





DISTRIBUTION SERVICE

DEPARTMENT STORE/MALL/HOTEL/DUTY FREE

THE SHILLA

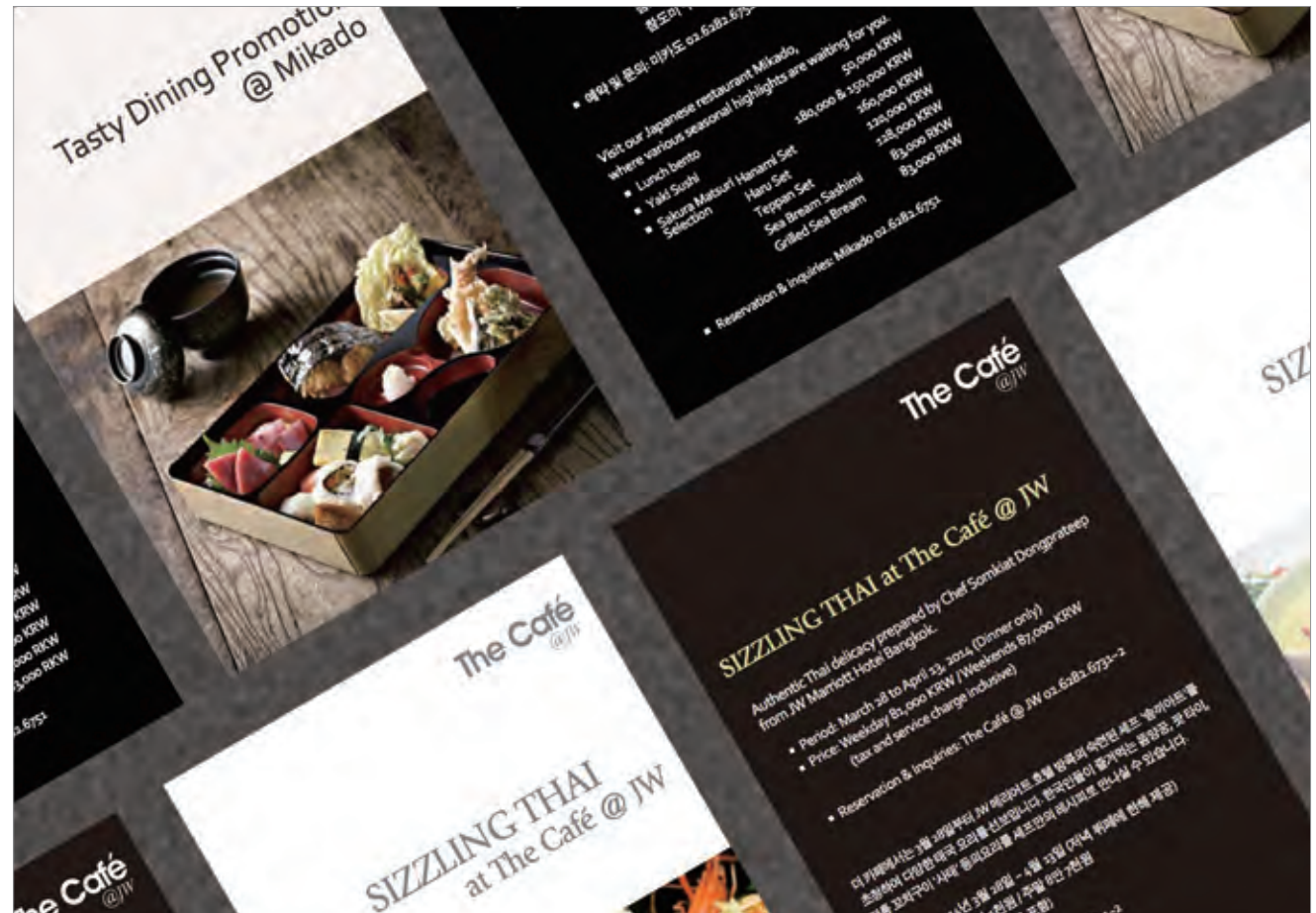




DISTRIBUTION SERVICE

DEPARTMENT STORE/MALL/HOTEL/DUTY FREE SHOP

JW MARRIOTT





DISTRIBUTION SERVICE

DEPARTMENT STORE/MALL/HOTEL/DUTY FREE

SHERATON WALKERHILL





DISTRIBUTION SERVICE

DEPARTMENT STORE/MALL/HOTEL/DUTY FREE

W HOTEL





DISTRIBUTION SERVICE

DEPARTMENT STORE/MALL/HOTEL/DUTY FREE

MIRAE ASSET CENTER1





BRANDING

BROCHURE / PACKAGE / CI / BI

AMWAY

NUTRILITE





BRANDING

BROCHURE / PACKAGE / CI / BI

AMWAY

NUTRILITE





BRANDING

BROCHURE / PACKAGE / CI / BI

AMWAY

COOK BOOK





BRANDING

BROCHURE / PACKAGE / CI / BI

AMWAY





BRANDING

BROCHURE / PACKAGE / CI / BI

AMWAY





BRANDING

BROCHURE / PACKAGE / CI / BI

AMWAY

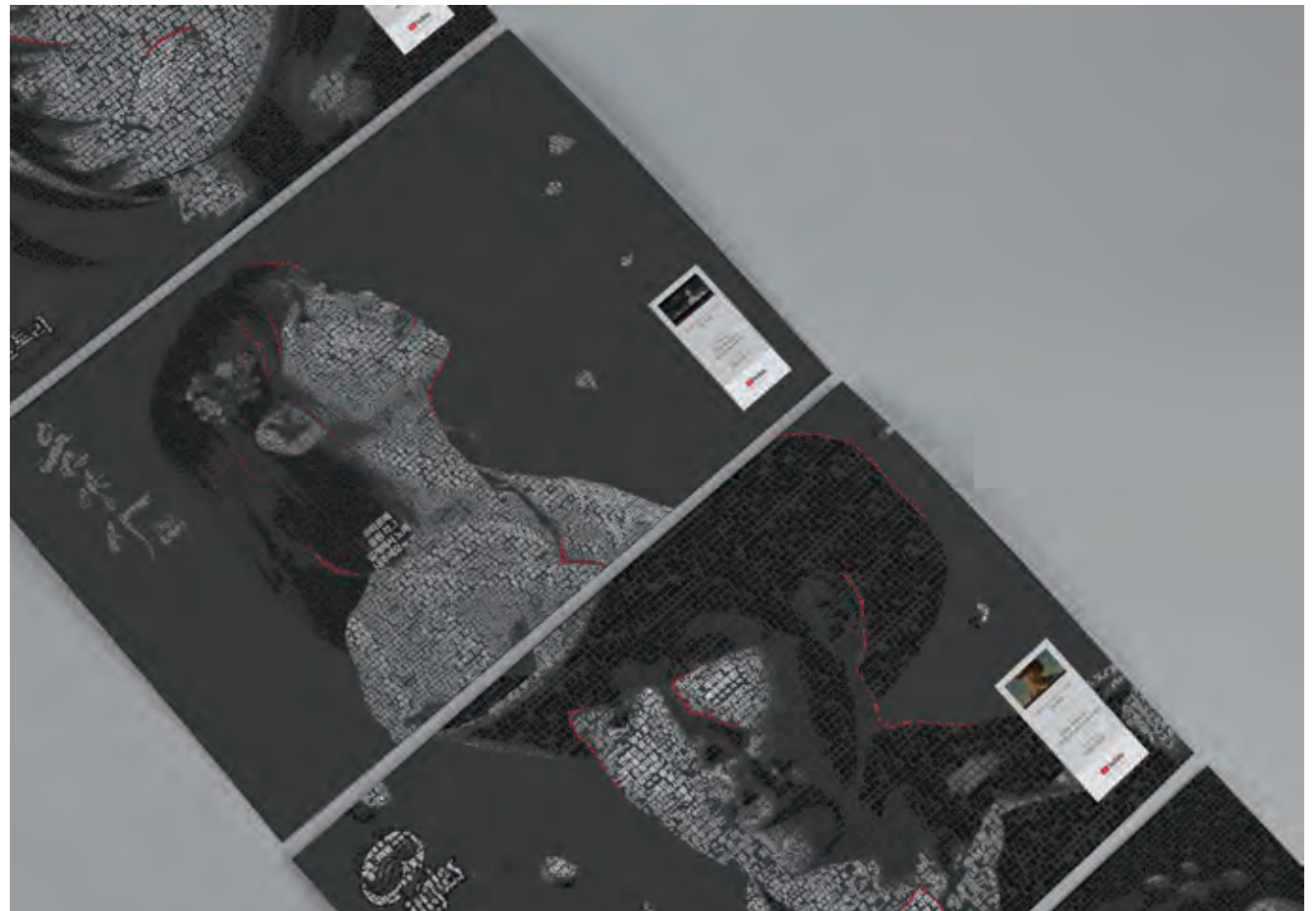




BRANDING

BROCHURE / PACKAGE / CI / BI

Google





BRANDING

BROCHURE / PACKAGE / CI / BI

LOTTE CHEMICAL



KOLON GLOBAL



BRANDING

BROCHURE / PACKAGE / CI / BI

KYOWON L&C





JAGUAR LANDROVER

SEOUL MOTOR SHOW ARCHIVE BOOK



BRANDING

BROCHURE / PACKAGE / CI / BI

HANA CARD

CUSTOMER INFORMATION BOOK



PRESS BOOK

HYUNDAI CARD

COMPANY PR HISTORY BOOK



BRANDING

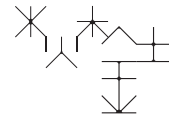
(BROCHURE / PACKAGE / CI / BI)



NAAF
MEDIA & DESIGN

NOBLIAN

 **KORNIC GLORY**



Lounge Amway



이은미여성**한**의원
ORIENTAL CLINIC

휴가

 **kmw**

DESIGN VENTURES



amepak
creative

WR
WORLDWIDE RESEARCH



introduction of **MEDIA**

MAGAZINE

NOBLIAN
RAUM O
S COLLECTION
SAMSUNG & U

WM REPORT
ROMANCE
S FOOD STYLE
ILOOM

MAGAZINE

NOBLIAN





WM REPORT



MAGAZINE

RAUME O



ROMANCE



MAGAZINE

S COLLECTION



S FOOD STYLE



MAGAZINE

SAMSUNG & U





ILOOM



introduction of **ON LINE**

WEBSITE / BLOG / SNS

PARNAS MALL
DONGWOO FINE-CHEM
KONKUK UNIVERSITY GSAKU
HOW AND WHAT
HOTEL SHILLA 사내보 SHILLA-IN
DORO'S ANNEX NEWYORK

DIGITAL PUBLISHING

NOBLIAN
WM REPORT
AMWAY WEB EXPORT REPORT
AMWAY DIGITAL ACHIEVE
AMWAY

NEWSLETTER

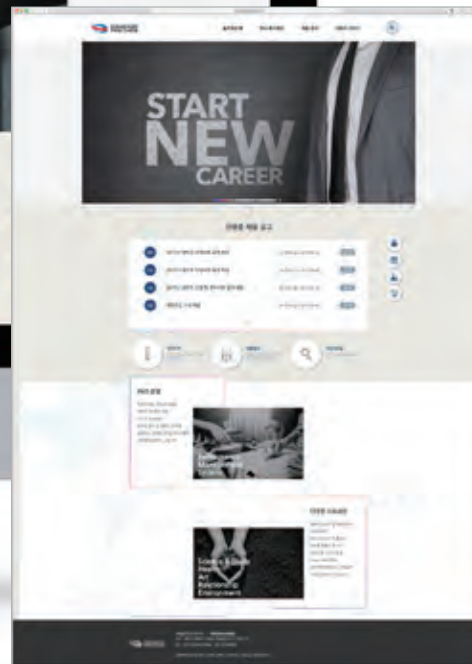
FERRARI / MASERATI
NAAF

WEBSITE / BLOG / SNS

PARNAS MALL



DONGWOO FINE-CHEM



WEBSITE / BLOG / SNS

KONKUK UNIVERSITY GSAKU



HOW AND WHAT



DORO'S ANNEX NEWYORK



HOTEL SHILLA 사내보 SHILLA-IN



DIGITAL PUBLISHING

NOBLIAN



WM REPORT



AMWAY WEB EXPORT REPORT

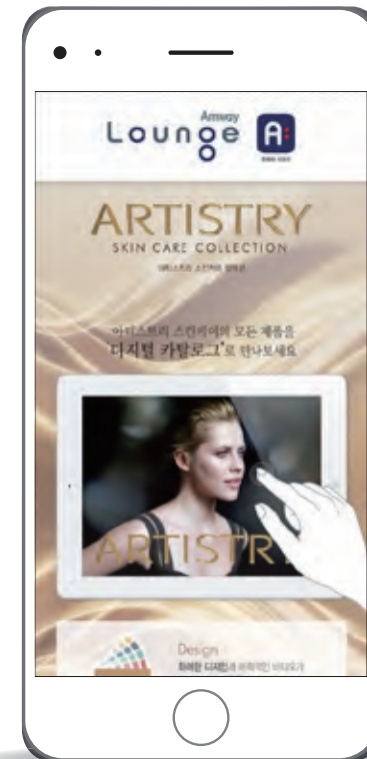
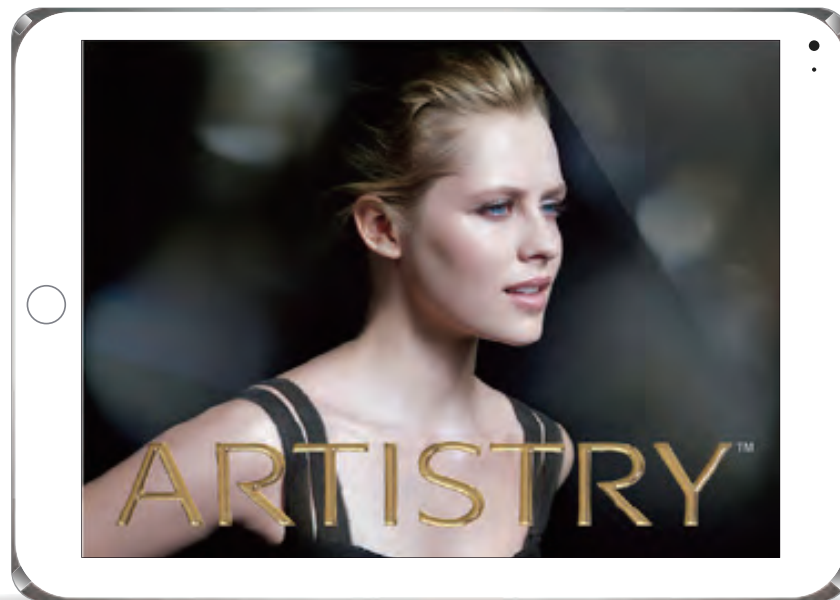


AMWAY DIGITAL ACHIEVE



DIGITAL PUBLISHING

AMWAY





NEWSLETTER

FERRARI / MASERATI



NAAF



introduction of **PROMOTION**

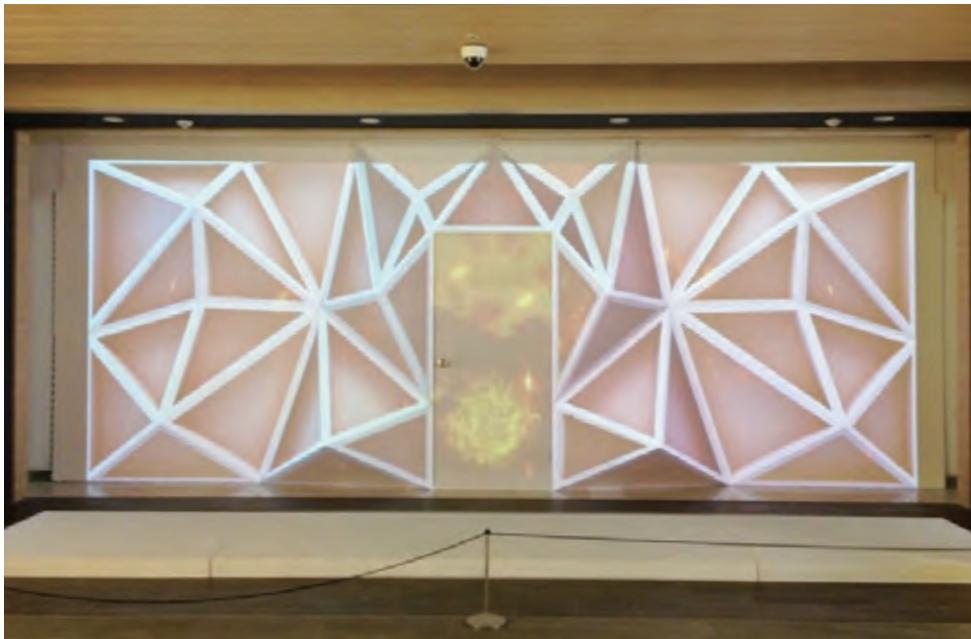
EVENT PLANNING

PARNAS MALL
COMMON GROUND
MMCA
THE SHILLA

EVENT PLANNING

PARNAS MALL





EVENT PLANNING

PARNAS MALL



PAR-T
클래스 / 공연이벤트 / 인문학 강연



EVENT PLANNING

COMMON GROUND



NIGHT FOOD MARKET
나이트푸드마켓 프로모션



UNICEF X COMMON GROUND
유니세프 크리스마스 마켓
프로모션



EVENT PLANNING

MMCA

MMCA PARTNERS DAY
파트너스데이 프로모션





MMCA MUSEUM NIGHT : WINTER

뮤지엄 나잇: 윈터 프로모션



EVENT PLANNING

THE SHILLA



THE SHILLA
VVIP 멤버 대상의 브랜드 프로모션





Thank You So Much !

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<http://blog.naver.com/naafmedia>

Instagram https://www.instagram.com/noblian_m
Facebook <https://www.facebook.com/naafmediadesign>

NAAF
M E D I A & D E S I G N



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